ACEC OF IDAHO 2020-2025 STRATEGIC PLAN

ACEC of Idaho is the only Idaho-wide organization devoted exclusively to the business and advocacy interests of engineering companies.

STRATEGIC PLAN GOAL 1

Advocate for the engineering industry; enhance the industry image and bring increasing awareness of engineering firms in Idaho.

To achieve this we will:

- **Educate members about the importance of political engagement.**
- Support and expand efforts through networking, political involvement, fundraising and other methods of outreach.

STRATEGIC PLAN GOAL 2

Maximize value to our membership by leveraging existing strengths.

To achieve this we will:

- Provide opportunities for networking and development of young engineering professionals.
- **Orange of Street Street** Grow and diversify our membership.
- Utilize our strong committee structure and engagement to expand value to our members.

STRATEGIC PLAN GOAL 3

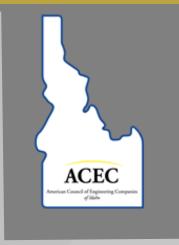
Become the primary resource for the engineering industry to enhance business practices of members firms.

To achieve this we will:

- Offer superior business professional training.
- **⋄** Strengthen ties with ACEC National through attendance at spring and fall conferences.

ACEC Idaho IS the Voice of Idaho's Engineering Companies.

Founded in 1956, our members are engaged in a wide variety of engineering works to propel the states economy, and enhance and safeguard Idaho's quality of life. ACEC of Idaho is affiliated with the American Council of Engineering Companies, a national federation of 51 state and regional organizations founded in 1909.



Contact Us:
Teri Ottens, Executive Director
5460 W Franklin Road
Suite A
Boise, Idaho 83705
208.321.1502
www.acecofidaho.org