

# ACEC OF IDAHO 2020-2025 STRATEGIC PLAN

*ACEC of Idaho is the only Idaho-wide organization devoted exclusively to the business and advocacy interests of engineering companies.*

## STRATEGIC PLAN GOAL 1

**Advocate for the engineering industry; enhance the industry image and bring increasing awareness of engineering firms in Idaho.**

***To achieve this we will:***

- ◇ Educate members about the importance of political engagement.
- ◇ Support and expand efforts through networking, political involvement, fundraising and other methods of outreach.

## STRATEGIC PLAN GOAL 2

**Maximize value to our membership by leveraging existing strengths.**

***To achieve this we will:***

- ◇ Provide opportunities for networking and development of young engineering professionals.
- ◇ Grow and diversify our membership.
- ◇ Utilize our strong committee structure and engagement to expand value to our members.

## STRATEGIC PLAN GOAL 3

**Become the primary resource for the engineering industry to enhance business practices of members firms.**

***To achieve this we will:***

- ◇ Offer superior business professional training.
- ◇ Strengthen ties with ACEC National through attendance at spring and fall conferences.

***ACEC Idaho IS the Voice  
of Idaho's Engineering Companies.***

*Founded in 1956, our members are engaged in a wide variety of engineering works to propel the states economy, and enhance and safeguard Idaho's quality of life. ACEC of Idaho is affiliated with the American Council of Engineering Companies, a national federation of 51 state and regional organizations founded in 1909.*



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